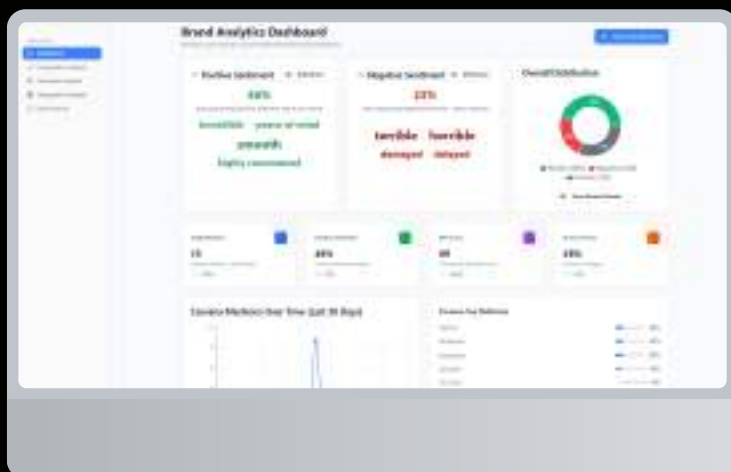




ACUVI RadarIQ

Turn Conversations into Competitive Advantage

AI-Powered Social Listening and Market
Intelligence for Revenue Focused Sales & Marketing Teams



ACUVI
TECHNOLOGY SOLUTIONS

Powered By



ACUVI RadarIQ gives insurers real-time visibility into how customers, competitors, and employees think and talk across digital channels from social media and forums to reviews and online communities.

It transforms unstructured digital chatter into clear, actionable intelligence that helps leaders improve products, strengthen marketing, and protect brand reputation.

RadarIQ understands the nuances of business and helps teams stay ahead of shifting sentiment, and market trends before competitors do.

Why ACUVI RadarIQ?

- 1 Hear the Real-Time Voice of Your Customers**
Track live sentiment on pricing, product, and service to resolve issues before they escalate.
- 2 Outpace Competitors with Strategic Foresight**
Monitor launches, bundles, and campaigns to inform faster product and pricing decisions.
- 3 Market Smarter. Spend Smarter**
See what messaging works in real time and optimize campaigns for higher ROI.
- 4 Protect Brand and Reputation**
Spot negative sentiment early and act fast to maintain trust.
- 5 Spot Emerging Risks and Opportunities**
Detect shifts from cyber threats to weather risks and adapt strategies proactively.

ACUVI RadarIQ: Key Benefits

Unlock Intelligence, Drive Success



One Platform. Every Insight. Real Action.

It transforms unstructured digital chatter into clear, actionable intelligence that helps leaders improve products, strengthen marketing, and protect brand reputation.

Your Competitive Edge

ACUVI RadarIQ transforms raw conversation data into a strategic radar for your organization – connecting customer sentiment, competitive movement, and market signals into one unified intelligence layer.

With RadarIQ, business leaders gain the clarity to fuel better products, smarter marketing, and stronger executive strategies.

AI at Work for Social Intelligence



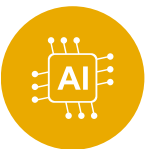
Brand-to-Location Insights

Track audience sentiment and performance by region, city, and demographic in real time.



Multi-Channel Feedback

Get a 360° view of sentiment, NPS, and engagement across social and digital platforms.



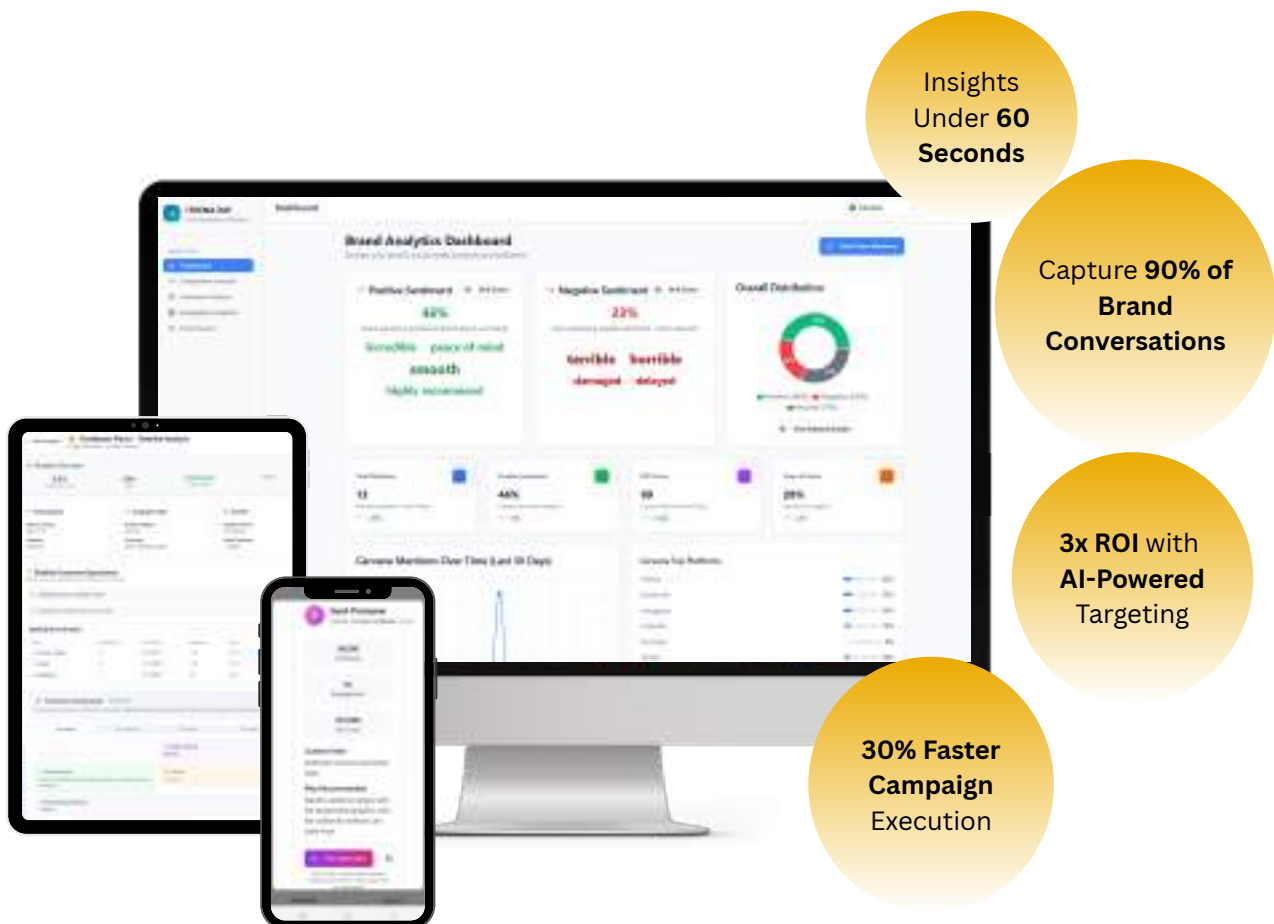
AI-Powered Recommendations

Drive ROI with automated suggestions for influencers, content, and campaigns.



Competitive Benchmarking

Benchmark your performance against competitors across regions and campaigns.



ABOUT ACUVI

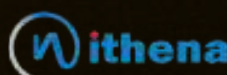
ACUVI provides enterprise-level solutions tailored for businesses. Our technology, powered by ITHENA's accelerators, harnesses advanced AI to meet the evolving needs of every business, making top-class technology solutions accessible to all.

OUR SOLUTIONS

InsightIQ	RadarIQ	ServiceIQ	LeadIQ
AI Consumer Analytics & BI	Social Intelligence	AI Customer Service	AI Digital Sales

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