

ACUVI • INSIGHTIQ

AI for every *guest*, every *revenue* stream.

Turn everyday hospitality data into strategic guest & revenue insights
— for hotels, restaurants and live venues that run on real numbers,
not guesswork.

BUILT FOR
Hotels • Restaurants • Live Music Venues

DEPLOY IN
Days, not months



SCAN → BOOK A DEMO
hubspot.com/aditya151

◆ WHAT IS INSIGHTIQ

From raw data to **conversational answers** — without waiting on IT.

ACUVI InsightIQ empowers hospitality teams to uncover what their data already knows — without relying on IT or analysts. From the front desk to the finance office, every operator gets answers in seconds.

Built on a private, closed data environment, InsightIQ securely analyzes your booking, sales, guest and loyalty data — never sharing it externally — while selectively enriching insights with licensed public data for market context. From spreadsheet to enterprise, it turns information into conversational insights that grow revenue and retain guests.



AI-NATIVE

Conversational analytics trained on your data.



PRIVATE DATA

Zero-leakage vault. Your data never leaves.



REAL-TIME

Live signal streams across every property.



PREDICTIVE

P&L and demand forecasts you can trust.

◆ WHY ACUVI INSIGHTIQ

Four ways InsightIQ pays for itself — **every quarter.**

1

Increase Revenue Across Every Channel

AI-driven signals surface what to price, promote and prioritize — property by property, venue by venue.

2

Win Back Guests & Deepen Loyalty

Score guests by lifetime value, flag at-risk segments early and trigger personalized win-back offers automatically.

3

Measure Marketing Effectiveness, End to End

Attribute every booking, cover and ticket to the campaign that drove it — with clear ROI on every channel.

4

Automated Dashboards for Every KPI

Live, role-based dashboards for occupancy, covers, tickets, service and profitability — updated without an analyst.



Ask **“Why did revenue drop last Tuesday?”** — and get an answer before your coffee gets cold.

— THE INSIGHTIQ PROMISE

◆ CAPABILITIES

The intelligence layer *built for hospitality.*

Seven capabilities that turn scattered operational data into a single decision-ready surface — spanning reservations, covers, tickets, service and finance.



01

AI-Powered Intelligence

Detect demand patterns, booking trends and revenue anomalies — before they surface in your monthly report.



02

Multi-Source Integration

Unify reservations, POS, guest, loyalty and ticketing data — spreadsheets to enterprise platforms — in minutes.



03

Natural Language Analytics

Ask “Which segment grew fastest this quarter?” and get instant, conversational answers grounded in your data.



04

Smart Recommendations

Context-aware next-best-action suggestions for pricing, staffing, offers and channel mix — tailored to each venue.



05

Self-Service Dashboards

Personalized KPI dashboards for every role — GM, F&B, marketing, finance — without waiting on IT.



06

Real-Time Data

Monitor live occupancy, covers, ticket sales and P&L streams — with alerts the moment something changes.

07 • Modeling & Context



Complex operations, simplified into decision-ready context.

Turn tangled operational, guest and venue data into intuitive answers — so every question gets a clear, grounded response across every property and venue in your portfolio.

◆ HOSPITALITY-SPECIFIC USE CASES • IN PRODUCTION

READY TODAY

REVENUE & INCOME GROWTH

Optimize rates, covers, ticket yield and attach-rate across every channel.

GUEST RETENTION & WIN-BACK

Score lifetime value, flag at-risk guests and trigger targeted win-back offers.

MARKETING EFFECTIVENESS

Attribute bookings, covers & tickets to campaigns with end-to-end ROI.

AUTOMATED KPI DASHBOARDS

Live, role-based views of every hospitality KPI — updated automatically.

PREDICTIVE P&L & SALES

Forecast food cost, labour, occupancy and revenue with calibrated confidence.

DEMAND & PRICING OPTIMIZATION

AI pricing by segment, channel, day-part, show and event calendar.

FROM LOBBY TO LAST SET

One intelligence layer across hotels, restaurants, bars, banquets and music venues.

◆ ABOUT ACUVI

Enterprise AI for the *Hospitality Economy.*

ACUVI Technology Solutions provides enterprise-grade AI tailored for businesses across hospitality, leisure and live entertainment. Powered by ITHENA's accelerators, our platform harnesses advanced AI to meet the evolving needs of every operator — making top-class technology accessible to all, from independent venues to global hotel groups.

◆ THE ACUVI INTELLIGENCE SUITE

FOUR AI PRODUCTS · ONE PLATFORM

YOU ARE HERE

AI CONSUMER ANALYTICS

InsightIQ

Turns hospitality data into revenue, retention and pricing decisions.

SOCIAL INTELLIGENCE

RadarIQ

Real-time listening across reviews, social and press to protect reputation and spot trends.

AI CUSTOMER SERVICE

ServiceIQ

Conversational AI for guest support — 24/7, multilingual, and brand-consistent.

AI DIGITAL SALES

LeadIQ

AI-driven prospecting and outbound to turn attention into pipeline for venues & groups.

INDUSTRY-BUILT

Hospitality, leisure & live entertainment native.

PRIVATE BY DESIGN

Zero-leakage vault. Your data stays inside.

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SCALE GLOBALLY

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