

ACUVI • RADARIQ

Every *signal*. Every *guest*. One radar.

AI social intelligence for hospitality — real-time listening across reviews, social and press, so you catch reputation risks early and turn conversations into growth.

BUILT FOR

Hotels • Restaurants • Live Music Venues

DEPLOY IN

Days, not months



SCAN → BOOK A DEMO

hubspot.com/aditya151

◆ WHAT IS RADARIQ

Turn conversations into **competitive advantage** — in real time.

ACUVI RadarIQ is the AI social intelligence layer for hospitality. It listens across reviews, social channels and press — surfacing the real-time voice of your guests, tracking competitors, and flagging reputation risks the moment they emerge.

Beyond listening, RadarIQ delivers strategic recommendations and automated actions — from influencer outreach to campaign optimization — turning every conversation into measurable growth for hotels, restaurants and live music venues.



ALWAYS LISTENING

Live signal capture across every review and social channel.



SENTIMENT-AWARE

Voice-of-guest analysis with NPS & theme detection.



COMPETITOR RADAR

Track launches, bundles and campaigns as they hit the market.



AGENTIC ACTIONS

AI recommendations executed automatically, not manually.

◆ WHY ACUVI RADARIQ

Four ways RadarIQ compounds — **every week.**

1

Hear the Real-Time Voice of Your Guests

Uncover live sentiment about rates, service and experience across public and private channels — before it hits your review scores.

2

Outpace Competitors with Strategic Foresight

Continuously track competing hotels, restaurants and venues. RadarIQ distills complex data into concise executive-ready insights.

3

Protect Brand and Reputation

Detect service breakdowns or negative sentiment before they spread. RadarIQ flags issues early so teams act quickly — and quietly.

4

Market Smarter, Spend Smarter

See what messaging resonates in real time. Adjust campaign creative and targeting mid-flight to maximize engagement and ROI.

Ask **“What are guests saying about us tonight?”** — and act on it before the next shift starts.

— THE RADARIQ PROMISE

◆ CAPABILITIES

One platform. *Every insight. Real action.*

Seven capabilities that turn scattered signal — reviews, social, press, competitor moves — into a single decision-ready intelligence surface for every property and venue.



01

Multi-Channel Feedback

360° view across every social and review platform — sentiment, NPS and engagement, unified.



02

Brand-to-Location Performance

Map sentiment and performance by region, city, demographic or property — in real time.



03

Voice-of-Guest Sentiment

Live sentiment analysis on rates, rooms, service, food — with theme detection you can act on.



04

AI Recommendations & Actions

AI-driven recommendations for influencer outreach, content themes and campaign optimization — executed with agentic automation.



05

Competitive Benchmarking

Benchmark your brand against competitors at the industry, regional and campaign level — clarity, not noise.



06

Reputation Alerts

Detect service breakdowns or negative sentiment early. Flag issues to the right team before they spread.

07 • Connecting Events to Business Performance



Measure the impact beyond the venue.

RadarIQ connects music-event activity with hospitality and guest-performance data, giving operators a clearer view of demand, revenue drivers, audience behavior, and performance across the entire guest journey.

◆ HOSPITALITY-SPECIFIC USE CASES • IN PRODUCTION

READY TODAY

REPUTATION & REVIEW MANAGEMENT

Consolidate reviews from every channel, prioritize responses, protect star-ratings.

VOICE OF GUEST ANALYTICS

Live theme detection across rooms, F&B, service and ticketing feedback.

COMPETITOR & MARKET WATCH

Track competing hotels, restaurants and venues — pricing, campaigns, guest sentiment.

INFLUENCER & CONTENT ROI

Measure earned-media performance and route budget to what actually moves demand.

CRISIS & SENTIMENT ALERTS

Instant flags when service, safety or reputation risks start to spike.

LOCAL MARKETING INTELLIGENCE

Region-level sentiment feeds to GMs and marketing for personalized outreach.

FROM EVERY REVIEW TO EVERY TABLE

One intelligence layer across hotels, restaurants, bars, banquets and music venues.

◆ ABOUT ACUVI

Enterprise AI for the *Hospitality Economy.*

ACUVI Technology Solutions provides enterprise-grade AI tailored for businesses across hospitality, leisure and live entertainment. Powered by ITHENA's accelerators, our platform harnesses advanced AI to meet the evolving needs of every operator — making top-class technology accessible to all, from independent venues to global hotel groups.

◆ THE ACUVI INTELLIGENCE SUITE

FOUR AI PRODUCTS · ONE PLATFORM

AI CONSUMER ANALYTICS

InsightIQ

Turns hospitality data into revenue, retention and pricing decisions.

SOCIAL INTELLIGENCE

RadarIQ

Real-time listening across reviews, social and press to protect reputation and spot trends.

AI CUSTOMER SERVICE

ServiceIQ

Conversational AI for guest support — 24/7, multilingual, and brand-consistent.

AI DIGITAL SALES

LeadIQ

AI-driven prospecting and outbound to turn attention into pipeline for venues & groups.

INDUSTRY-BUILT

Hospitality, leisure & live entertainment native.

PRIVATE BY DESIGN

Zero-leakage vault. Your data stays inside.

DEPLOY IN DAYS

From spreadsheet to enterprise in minutes.

SCALE GLOBALLY

From independent venues to global hotel groups.

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Book a live product demo online.



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